# Martin County Water Relief Impact Report

## Issue

Martin County, Kentucky, has been facing a water crisis due to aging equipment and infrastructure that has led to reports of contaminants entering the municipal water system as well as low pressure and frequent outages. Financial obstacles have made upgrades and equipment replacement, as well as securing the technical expertise for a large-scale project, difficult, and Martin County residents are struggling with a lack of clean water for drinking, cooking, and bathing.

## Approach

Kentucky Sports Radio's Matt Jones heard of the problems and spoke about them to the listeners of KSR and viewers of *Hey Kentucky!* A fund was established at God’s Pantry Food Bank for Martin County water relief, and Jones asked listeners and viewers to donate to the fund during a two-day fund drive in January.

## Results

- **$39,513.33 raised**
- 876 individual donors
- Donations received from 30 states and the District of Columbia
- Donations received from 68 Kentucky counties

## Expenses

- **Total Program Expenses = $41,293.52**
- Inbound water acquisition and freight costs = $22,386.22
- Outbound Distribution and Labor Costs = $18,907.30

## Impact

Water was distributed on a first come, first served basis with no qualification or registration requirements.

- 36 water distributions
- 7 distribution locations
- 102,299 gallons distributed

All funds were expended by God's Pantry Food Bank to acquire water, secure transportation, and provide labor for water distributions in Martin County beginning on January 30, 2018 and continuing through July 13, 2018.

## Future Action

While the funds from the KSR campaign have been fully expended, God’s Pantry Food Bank will direct future donations of water to Martin County if and when they become available.